

2024 MAJOR EVENTS



NCAA FOOTBALL NATIONAL CHAMPIONSHIP | JANUARY

NFL PLAYOFFS | JANUARY - FEBRUARY

SUPER BOWL | FEBRUARY 11

AUSTRALIAN OPEN | JANUARY 14 - 28

WINTER X GAMES | JANUARY 26 - 28

SIX NATIONS | FEBRUARY 2 - MARCH 16

ALPINE WORLD SKI CHAMPIONSHIP | FEBRUARY 18 - March 3

NCAA MARCH MADNESS | MARCH 19 - APRIL 8

MASTERS | APRIL 8 - 14

KENTUCKY DERBY | MAY 4

USA PGA CHAMPIONSHIP | MAY 13 - 19

INDIANAPOLIS 500 | MAY 24 - 26

US

US

LAS VEGAS, NV

AUSTRALIA

ASPEN, CO

UK, IRELAND, FRANCE & ITALY

FRANCE

US

AUGUSTA, GA

LOUISVILLE, KY

LOUISVILLE, KY

INDIANAPOLIS, IN





FRENCH OPEN | MAY 20 - JUNE 9

UEFA CHAMPIONS LEAGUE FINAL | JUNE 1

STANLEY CUP FINALS | JUNE

NBA FINALS | JUNE

US OPEN GOLF | JUNE 10 - 16

FIFA CLUB WORLD CUP | JUNE - JULY

TOUR DE FRANCE | JUNE 29 - JULY 21

WIMBLEDON | JULY 1 - 14

THE OPEN CHAMPIONSHIP | JULY 14 - 22

WOMEN'S WORLD CUP | AUGUST 31 - SEPTEMBER 22

FRANCE

LONDON

US & CANADA

US & CANADA

NORTH CAROLINA

WORLDWIDE

FRANCE

LONDON

UK

COLOMBIA





US OPEN TENNIS | AUGUST 26 - SEPTEMBER 8

WORLD SERIES | OCTOBER

MELBOURNE CUP | NOVEMBER 5

NCAA PLAYOFFS & BOWL GAMES | NOVEMBER - DECEMBER

QUEENS, NY

US

AUSTRALIA

US





BAHRAIN GRAND PRIX | FEBRUARY 29 - MARCH 2

SAUDI ARABIAN GRAND PRIX | MARCH 7 - 9

AUSTALIAN GRAN PRIX | MARCH 22 - 24

JAPANESE GRAND PRIX APRIL 5 - 7

CHINESE GRAND PRIX | APRIL 19 -21

US MIAMI GRAND PRIX | MAY 3 - 5

EMILIA ROMAGNA GRAND PRIX | MAY 17 - 19

MONACO GRAND PRIX MAY 24 - 26

CANADIAN GRAND PRIX | JUNE 7 - 9

SPANISH GRAND PRIX | JUNE 21 - 23

AUSTRIAN GRAND PRIX | JUNE 28 - 30

BRITISH GRAND PRIX | JULY 5 - 7

HUNGARIAN GRAND PRIX | JULY 19 - 21

BELGIAN GRAND PRIX | JULY 26 - 28

DUTCH GRAND PRIX | AUGUST 23 - 25

ITALIAN GRAND PRIX | AUGUST 30 - SEPTEMBER 1

AZERBAIJAN GRAND PRIX | SEPTEMBER 13 - 15

SINGAPORE GRAND PRIX | SEPTEMBER 20 - 22

UNITED STATES AUSTIN GRAND PRIX | OCTOBER 18 - 20

MEXICAN GRAND PRIX OCTOBER 25 - 27

BRAZILIAN GRAND PRIX | NOVEMBER 1 - 3

UNITED STATES LAS VEGAS GRAND PRIX | NOVEMBER 21 - 23

QATAR GRAND PRIX | NOVEMBER 29 - DECEMBER 1
ABU DHABI GRAND PRIX | DECEMBER 6 - 8





WINTER NEW YORK FASHION WEEK | FEBRUARY 9 -11

ROLLING LOUD CALIFORNIA | MARCH 15 - 17

SOUTH BY SOUTHWEST | MARCH 8 - 16

ULTRA MUSIC FESTIVAL | MARCH 22 - 24

COACHELLA MUSIC FESTIVAL | APRIL 12 - 21

STAGECOACH MUSIC FESTIVAL APRIL 26 - 28

BEACHLIFE FESTIVAL | MAY 3 - 5

EDC | MAY 17 - 19

BOTTLEROCK | MAY 24 - 26

COMIC CON SAN DIEGO | JULY 25 - 28

TOMORROWLAND | JULY 19 - 28

NEW YORK, NY

LOS ANGELES, CA

AUSTIN, TX

MIAMI, FL

INDIO, CA

INDIO, CA

REDONDO BEACH, CA

LAS VEGAS, NV

NAPA VALLEY, CA

SAN DIEGO, CA

BOOM, BELGIUM





ROLLING LOUD MIAMI | TBA

OUTSIDE LANDS | AUGUST 9 -11

MONTEREY CAR WEEK | AUGUST 9 - 18

LOLLAPALOOZA | AUGUST 2 - 4

BURNING MAN | AUGUST 25 - SEPTEMBER 2

FALL NEW YORK FASHION WEEK | SEPTEMBER 13 - 15

AUSTIN CITY LIMITS | OCTOBER 4 - 13

COMIC CON NEW YORK | OCTOBER 17 - 20

ART BASEL | DECEMBER 6 - 8

MIAMI, FL

SAN FRANCISCO, CA

MONTEREY, CA

CHICAGO, IL

BLACK ROCK DESERT, NV

NEW YORK, NY

AUSTIN, TX

NEW YORK, NY

MIAMI, FL





GOLDEN GLOBES | JANUARY 7

CRITICS CHOICE AWARDS | JANUARY 14

EMMY'S | JANUARY 15

SUNDANCE FILM FESTIVAL | JANUARY 18 - 28

GRAMMYS | FEBRUARY 4

SAG AWARDS | FEBRUARY 24

MET GALA | MAY 6

MAMMOTH FILM FESTIVAL | MAY 22 - 26

COUNTRY MUSIC AWARDS | JUNE 6-9

TONY AWARDS | JUNE 16

ESPY AWARDS | JULY 10

MTV MOVIE & TV AWARDS | SEPTEMBER 8

BILLBOARD MUSIC AWARDS | NOVEMBER 17

LOS ANGELES, CA

LOS ANGELES, CA

LOS ANGELES, CA

PARK CITY, UT

LOS ANGELES, CA

LOS ANGELES, CA

NEW YORK, NY

MAMMOTH LAKES, CA

NASHVILLE, TN

NEW YORK, NY

LOS ANGELES, CA

NEW YORK, NY

LAS VEGAS, NV



THANK YOU!